

Memo No : 208 /NKGSCCL/Admn -72/2019

Date: 20/06/2019

NOTICE

Subject : Logo Design Competition for NKGSCCL.

1. **Important Date :**

- Date of Publication of the Notice : 20/06/2019
- Last Date of Submission of Design : 01/08/2019 upto 5:00 pm.

2. **Background:**

As per the Government Notification no 2203-T&CP/C-2/1P-05/2018, dated 27.08.2018, NKGSCCL was formed to implement the Green City Mission Projects in tandem with the Green City Mission of Government of West Bengal.

The SPV will plan, appraise, approve, release funds, implement, manage, operate, monitor and evaluate the Green City development projects.

NKGSCCL is willing to conduct design competition for selection of a Logo for itself.

3. **Theme :**

a. City Vision:

New Town Kolkata City aspires to leverage its existing and future investments to create a livable city that is economically vibrant and takes pride in itself.

b. Components of City Plan :

- A1 - IMPROVED QUALITY OF LIVING.
- A2 - MOBILITY & CONNECTIVITY
- A3 – SAFETY & SECURITY
- A4: ECONOMIC OPPORTUNITIES
- A5 – FORMULATION AND SUPPORT IN IMPLEMENTATION OF ENABLING POLICIES

SPECIFICATIONS

- Minimum size – 1.5” X 1.5” (Not less than 300 dpi)
- For submission, a hard copy and soft copy (in DVD/CD) of the logo design in a sealed envelope should reach the following address before the due date:

Utility Building, 5th Floor, Plot No : AI/154/1, Premises No : 09/1-0024
Action Area - IA, (Near Tank no 3), New Town- 700156.

- Logo design should be unique and should reflect the culture and future of Green City.
- Logo design should be easily applicable for web, print (posters, flyers etc.).

e. The design of the Logo should not contain any material that is copyright protected. All the participants must clearly mention following details along with their submission:-

- Name of participant (Individual/ Organisation)-
- Father's/Mother's Name(For Individual) -
- Date of Birth (For Individual) -
- Address -
- Mobile No. -
- Email id –

4. PRIZES

Appreciation certificate along with an award of Rs 1,00,000/- (Rupees One Lakh only) will be given to the winner of the Best logo design.

5. The winning logo can be adopted by New Town Kolkata Green Smart City Corporation Limited as an official logo for New Town Green City.

6. TERMS AND CONDITIONS

- a. This contest is open for all i.e. citizens, individuals or professionals.
- b. The entries for this contest shall be considered only as per timeline mentioned in the important dates.
- c. The decision of New Town Kolkata Green Smart City Corporation Limited for the selection of the winner shall be considered as final.
- d. One Person can submit only One Entry.
- e. **Copyright of the selected logo will remain under New Town Kolkata Green Smart City Corporation Limited.**
- f. New Town Kolkata Green Smart City Corporation Limited reserves the right to select the prize winners and to use the logo as the official logo for New Town Green City.
- g. New Town Kolkata Green Smart City Corporation Limited reserves all rights to reject any or all application without assigning any reason whatsoever.
- h. Any Notification /Amendment will be part of the Notice.


Chief Executive Officer

New Town Kolkata Green Smart City Corporation Limited

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Copy forwarded for kind information to:

1. PA to Hon'ble Chairman, NKGSCCL
2. Notice Board of NKGSCCL.
3. Notice Board of NKDA.
4. Official Website of NKDA.


Chief Executive Officer

New Town Kolkata Green Smart City Corporation Limited